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## What is claimed is:

			1.	A	method	for	providing	an	information	service
to	a	user	comprising:							

receiving from the user a request through a first medium;

searching a database for information responsive to the request;

organizing the information at a data location; and allowing access by the user to the data location to obtain therefrom at least part of the information through a second medium.

- 2. The method of claim 1 wherein the first medium 15 includes a voice medium.
  - 3. The method of claim 1 wherein the second medium includes a data medium.
- 4. The method of claim 1 wherein the data location is identified by a uniform resource locator (URL).
  - 5. The method of claim 1 wherein the data location includes a WAP site.
  - 6. The method of claim 1 wherein the information includes a telephone number desired by the user.
- 7. The method of claim 1 wherein the information concerns an event.

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- 8. The method of claim 1 wherein the information includes an address.
- 9. The method of claim 1 wherein the information is organized according to a preference of the user.
  - 10. The method of claim 1 wherein the at least part of the information is obtained as a result of a search by the user.
- 11. The method of claim 10 wherein the search is based on a location.
- 12. The method of claim 10 wherein the search is based on a keyword.
  - 13. The method of claim 10 wherein the search is based on a date.
- 20 14. A method for providing a service to a user of a communications device, comprising:

receiving a request through a first medium afforded by the communications device;

obtaining information responsive to the request;

providing the user with access to the information;

receiving a message generated by the

communications device based on at least part of the

information, the message being received through a second

medium afforded by the communications device; and

providing the service based on content of the received message.

- 15. The method of claim 14 wherein the message includes a telephone number associated with the communications device.
- 5 16. The method of claim 14 wherein the message includes an address.
  - 17. The method of claim 14 wherein the message includes event information.
- 18. The method of claim 14 wherein the service includes making reservation for the user.
- 19. The method of claim 14 wherein the service includes providing travel directions to the user.
  - 20. The method of claim 14 wherein the first medium includes a voice medium.
- 21. The method of claim 14 wherein the second medium includes a data medium.
  - 22. The method of claim 14 wherein the information is accessible at a data location.
  - 23. The method of claim 22 wherein the data location is identified by a URL.
- 24. The method of claim 22 wherein the data 30 location includes a WAP site.

25. A method for providing a service to a user of a communications device, comprising:

receiving a request from the communications device;

searching a database for information responsive to the request, the information including a desired telephone number;

connecting the communications device to a station associated with the desired telephone number through a voice connection;

identifying a status condition of the voice connection; and

providing data through a data connection to the communications device in response to the status condition.

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- 26. The method of claim 25 wherein the data indicates the status condition.
- 27. The method of claim 25 wherein the data 20 concerns at least one service option.
  - 28. The method of claim 27 wherein the at least one service option includes an option to obtain the desired telephone number.

- 29. The method of claim 27 wherein the at least one service option includes an option to connect the user to an operator of the service.
- 30. The method of claim 27 wherein the at least one service option includes an option to leave a message for

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delivery to a party associated with the desired telephone number.

- 31. The method of claim 25 wherein the voice 5 connection includes a telephone connection, and the status condition includes a ring-no-answer condition.
- 32. The method of claim 25 wherein the voice connection includes a telephone connection, and the status condition includes a busy condition.
  - 33. The method of claim 25 wherein the voice connection includes a telephone connection, and the status condition includes a communication failure.

34. A method for use in a communications apparatus capable of communications in a plurality of media, the method comprising:

transmitting a request through a first medium; accessing information responsive to the request through a second medium;

generating a message based on at least part of the information; and

transmitting the message to a system which provides a service based on content of the message.

- 35. The method of claim 34 wherein the message includes a telephone number associated with the communications apparatus.
- 36. The method of claim 34 wherein the message includes an address.

- 37. The method of claim 34 wherein the message includes event information.
- 38. The method of claim 34 wherein the service includes making reservation for a user of the communications apparatus.
- 39. The method of claim 34 wherein the service includes providing travel directions to a user of the communications apparatus.
  - 40. The method of claim 34 wherein the first medium includes a voice medium.
- 15 41. The method of claim 34 wherein the second medium includes a data medium.
  - 42. A system for providing an information service to a user comprising:
- an interface for receiving from the user a request through a first medium;
  - a device for searching a database for information responsive to the request; and
- a server for organizing the information at a data location, thereby allowing access by the user to the data location to obtain therefrom at least part of the information through a second medium.
- 43. The system of claim 42 wherein the first 30 medium includes a voice medium.

- 44. The system of claim 42 wherein the second medium includes a data medium.
- 45. The system of claim 42 wherein the data location is identified by a URL.
  - 46. The system of claim 42 wherein the data location includes a WAP site.
- 10 47. The system of claim 42 wherein the information includes a telephone number desired by the user.
  - 48. The system of claim 42 wherein the information concerns an event.
  - 49. The system of claim 42 wherein the information includes an address.
- 50. The system of claim 42 wherein the information 20 is organized according to a preference of the user.
  - 51. The system of claim 42 wherein the at least part of the information is obtained as a result of a search by the user.
  - 52. The system of claim 51 wherein the search is based on a location.
- 53. The system of claim 51 wherein the search is 30 based on a keyword.

- 54. The system of claim 51 wherein the search is based on a date.
- 55. A system for providing a service to a user of a communications apparatus, comprising:

an interface for receiving a request through a first medium afforded by the communications device;

a device for obtaining information responsive to the request, the user being provided with access to the information; and

a server for receiving a message generated by the communications apparatus based on at least part of the information, the message being received through a second medium afforded by the communications apparatus, the service being provided based on content of the received message.

56. The system of claim 55 wherein the message includes a telephone number associated with the communications device.

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- 57. The system of claim 55 wherein the message includes an address.
- 58. The system of claim 55 wherein the message includes event information.
  - 59. The system of claim 55 wherein the service includes making reservation for the user.
- 30 60. The system of claim 55 wherein the service includes providing travel directions to the user.

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- 61. The system of claim 55 wherein the first medium includes a voice medium.
- 62. The system of claim 55 wherein the second medium includes a data medium.
  - 63. The system of claim 55 wherein the information is accessible at a data location.
- 10 64. The system of claim 63 wherein the data location is identified by a URL.
  - 65. The system of claim 63 wherein the data location includes a WAP site.

66. A system for providing a service to a user of a communications apparatus, comprising:

an interface for receiving a request from the communications device;

a device for searching a database for information responsive to the request, the information including a desired telephone number;

a switch for connecting the communications device to a station associated with the desired telephone number through a voice connection;

a processor for identifying a status condition of the voice connection; and

a server for providing data through a data connection to the communications device in response to the status condition.

- 67. The system of claim 66 wherein the data indicates the status condition.
- 68. The system of claim 66 wherein the data concerns at least one service option.
  - 69. The system of claim 68 wherein the at least one service option includes an option to obtain the desired telephone number.
- 70. The system of claim 68 wherein the at least one service option includes an option to connect the user to an operator of the service.
- 71. The system of claim 68 wherein the at least one service option includes an option to leave a message for delivery to a party associated with the desired telephone number.
- 72. The system of claim 66 wherein the voice connection includes a telephone connection, and the status condition includes a ring-no-answer condition.
- 73. The system of claim 66 wherein the voice 25 connection includes a telephone connection, and the status condition includes a busy condition.
- 74. The system of claim 66 wherein the voice connection includes a telephone connection, and the status condition includes a communication failure.

- 75. Apparatus capable of communications in a plurality of media, the apparatus comprising:
- a first interface for transmitting a request through a first medium;
- a second interface for accessing information responsive to the request through a second medium;
  - a processor for generating a message based on at least part of the information; and
- a transmitter for transmitting the message to a system which provides a service based on content of the message.
- 76. The apparatus of claim 75 wherein the message includes a telephone number associated with the communications apparatus.
  - 77. The apparatus of claim 75 wherein the message includes an address.
- 78. The apparatus of claim 75 wherein the message includes event information.
  - 79. The apparatus of claim 75 wherein the service includes making reservation for a user of the apparatus.
  - 80. The apparatus of claim 75 wherein the service includes providing travel directions to a user of the apparatus.
- 30 81. The apparatus of claim 75 wherein the first medium includes a voice medium.

- 82. The apparatus of claim 75 wherein the second medium includes a data medium.
- 83. The apparatus of claim 75 wherein the first interface includes telephone circuitry.
  - 84. The apparatus of claim 75 wherein the second interface includes a modem facility.
- 10 85. The apparatus of claim 75 comprising a WAP enabled mobile device.